

# Cherwell District Council Business Plan 2020-2021

*Where communities thrive, and businesses grow*



**Cherwell**  
DISTRICT COUNCIL  
NORTH OXFORDSHIRE

## Strategic Priorities:



### Housing that meets your needs

- Deliver affordable housing
- Raise standards in rented housing;
- Find new and innovative ways to prevent homelessness;
- Promote innovative housing schemes;
- Deliver the Local Plan;
- Support the most vulnerable people.



### Leading on environmental sustainability

- Deliver on our commitment to be carbon neutral by 2030;
- Promote the Green Economy;
- Increase recycling across the district;
- Protect our natural environment and our built heritage;
- Work with partners to improve air quality in the district;
- Reduce environmental crime.



### An enterprising economy with strong and vibrant local centres

- Support business retention and growth;
- Develop skills and generate enterprise;
- Secure infrastructure to support growth in the district;
- Secure investment in our town centres;
- Promote the district as a visitor destination;
- Work with businesses to ensure compliance and promote best practice.



### Healthy, resilient and engaged communities

- Enable all residents to lead an active life;
- Improve and develop the quality of local sport and leisure facilities
- Promote health and wellbeing in our communities
- Support community and cultural development;
- Working with partners to address the cause of health inequality and deprivation;
- Working with partners to reduce crime and anti-social behaviour.

## Themes:

### • Customers

To deliver high quality, accessible and convenient services that are right first time.

### • Healthy Places

Working collaboratively to create sustainable, thriving communities that support good lifestyle choices.

### • Partnerships

Working with partners to improve the services we provide for our residents and communities.

### • Continuous Improvement

Making the best use of our resources and focusing on improvement, innovation and staff development to maintain and enhance services.